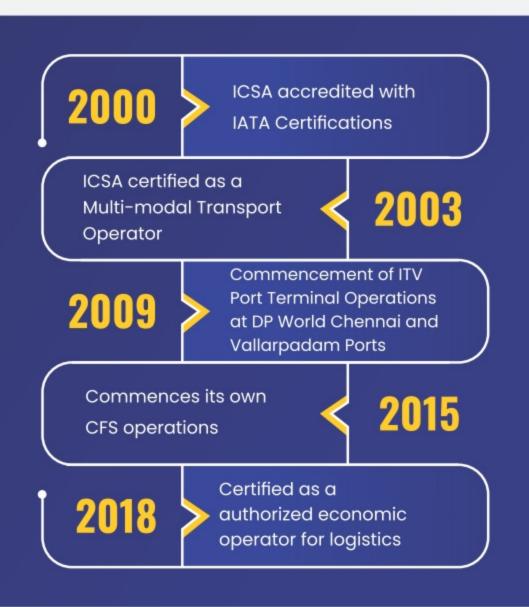


## **ABOUT ICSA**

ICSA is a long-standing and wellestablished Integrated Logistics Service Provider Headquartered in Chennai, with branches over 10 major cities in India. Over the last 90 years since its beginning, ICSA today has evolved into a leading player in Shipping Logistics and Mobility.

The organisation is always looking for exciting opportunities to design and implement innovative solutions using a combination of maritime and land-based assets. ICSA believes in developing strategic networks and great partnerships globally to open new pathways. We prioritize our resources, experience, and exposure to give insight into unique market opportunities.





The Indian Customs and Maritime Authorities very well respect ICSA. In collaboration with them, they have pioneered many key Govt. initiatives and have been at the forefront of executing the same for the benefit of the trade. The Govt. of India has duly recognized the contribution of the group to the industry.

ICSA, in the last nine decades, has nurtured various greenfield opportunities and developed strong and very loyal relationships with our customers, who have been the bedrock of our success. We strongly believe in building a long-lasting relationship with customers and stakeholders. Transparency and Ethics should be foremost to build trust, and ICSA prides itself on having built many such relationships over the decades.

## **OUR VISION**

To be an iconic brand with a global footprint, providing specific solutions through a logical and analytical approach with an optimum mix of people, processes and technology, to address its customers' logistics challenges, delighting them every single time.





## **OUR MISSION**

Being an organisation that constantly delivers best-in-class services with total commitment and transparency, effectively using innovation with technology, nurturing and empowering a motivated team of highly skilled professionals, focussed on building long-term relationships to ensure sustainable & inclusive growth, beneficial to all its stakeholders.

## **OUR PHILOSOPHY**

### **Core Values**

- INTEGRITY & TRANSPARENCY IN OUR WORDS & OUR ACTIONS
- COMMITTED TO GIVE OUR BEST THROUGH CAREFUL ANALYSIS & LOGICAL THOUGHT
- S SINCERE IN OUR EFFORTS TO DELIGHT OUR CUSTOMERS
- AGILE & FLEXIBLE IN OUR ABILITY TO ADAPT TO CHANGE
- G GROWTH FOCUSSED IN OUR APPROACH, SUSTAINABLY & INCLUSIVELY
- RESPONSIBLE IN OUR ACTIONS, TO SOCIETY & TO OUR EMPLOYEES
- OUT OF THE BOX IN OUR THINKING, INNOVATIVE & CREATIVE
- UNDETERRED IN OUR EFFORTS TO OVERCOME ADVERSITIES
- P PASSIONATE & MOTIVATED STAFF, OUR STRENGTH, OUR BACKBONE



## BUSINESS APPROACH

At ICSA, we strive towards adding immense value and solving our customers' logistics challenges. We strongly believe all challenges and problems can be solved with the right attitude and approach towards it. At ICSA, we excel in this approach. Our Business mantra is to provide the best platform People | Performance | Partnership is perfectly balanced and integrated consistently with our service levels and offering.

## **PEOPLE**

ICSA strongly believes in nurturing and empowering our people to be ambassadors of our vision and mission, differentiating ourselves from competitors. We encourage our people to be logical and analytical in their thought process, transparent and honest in their actions, empathetic, and committed to engaging with various stakeholders.

AT ICSA, OUR PEOPLE OUR STRENGTH.





## **PERFORMANCE**

Being Effective, Efficient, and Innovative is our primary focus in Performance. We pride our vast legacy and combined wisdom in understanding, identifying, planning, and flawlessly executing our customer's proper logistics solutions. We promise that we will be there for you all the way.

THAT'S A ICSA PROMISE.

## **PARTNERSHIPS**

Understanding the strength of our network and forming smart partnerships to provide the best available solutions plays a significant role in our offering. Our strength is our ability to connect all the dots and reaching out to various partners domestically and internationally to provide you the optimal results.

AT ICSA, WE CREATE WINNING PARTNERSHIPS.





**OUR SERVICE DIAMOND** 

ICSA has developed this unique workflow framework derived from our core values that ensures a systematic approach from enquiry to service delivery that ideates, plans, and executes the optimal solutions to delight the customer.

Selecting the Optimal Solution

## **ICSA – YOUR PREFERRED PARTNER**

### **EXPERIENCE**

90 years of Corporate Experience



### COS

### **COST-EFFECTIVE**

Customized & Innovative Solutions

### STANDARD OF EXCELLENCE

A company certified in line with its commitment to Quality, Environment, and OSHAS







### **SMART PARTNERSHIPS**

Building Strategic
Partnerships Globally

### **STRONG ETHICS AND VALUES**

Building Trust through 100% Transparency





### **SOLID TEAMWORK**

Empowering and Nurturing our People

## **ICSA BUSINESS EXPERTISE**



### **SHIPPING**

FREIGHTING SEA & AIR / PROJECTS & BREAKBULK

DOOR TO DOOR

SHIP AGENCY



### **LOGISTICS**

**CUSTOMS CLEARANCES** 

CONTAINER FREIGHT
STATIONS

WAREHOUSING & DISTRIBUTION



### **MOBILITY**

**TRUCKING** 

PROJECT & OD MOVEMENT



ICSA, with its vast experience in the
Container line business, has developed a
solid in-house Freight Desk. We offer the
best freight rates to a wide selection of
shipping routes and air freight to meet
client delivery times and cost
expectations with total transparency in
transactions & operations with no hidden
costs.

ICSA is a registered and certified

Multimodal Operator with our Multimodal

Transport Document backed by firstclass insurance. We have also accredited

IATA agents & hold airway bill stocks of all
leading Airlines in India. We enjoy

excellent rapport and goodwill with the
top shipping lines and airlines in the
market.



We are members of leading global freight forwarding networks, which adds strengths to our global offering. Through our smart partnerships with like-minded companies in over 100 countries, we offer door-to-door services, including first & last-mile connectivity to minimize our customers' need to interact with multiple agencies, cater to your total logistics requirements & simplify your supply chain.

At ICSA, we can offer you the best experience and tailor-made routing options with the best cost-to-value options. Our commitment to quality communications and service support at every step of the way.



ICSA has licensed at all major ports in India to act as agents for Vessel Owner & Operators. This includes handling all formalities related to customs & immigration authorities, the Port Management & other shoreside requirements of the vessel during her stay at Berth.

ICSA has also acted as exclusive booking agents for several shipping lines as Principals for over 70 years. The first such relationship was established way back in 1948 with Gydnia America Line (later renamed Polish Ocean Lines), which lasted for 41 years.

However, ICSA's closest agency relationship to date was with Mitsui Line, which was established in 1951 & continued after 1964 under the new style of Mitsui O.S.K. Lines (it merged with O.S.K.) until as late as 2007, a period of over 56 years.



Logistics

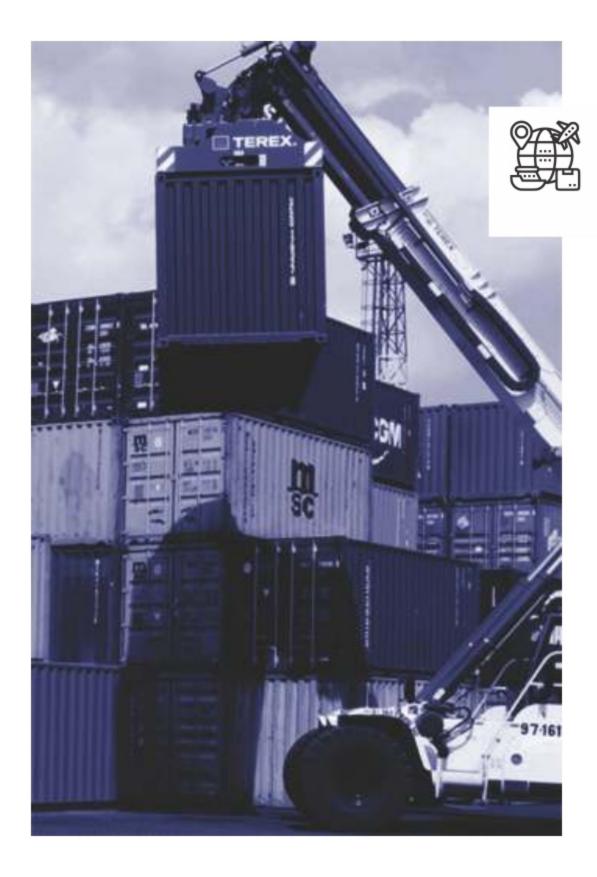
### **CUSTOMS CLEARANCE**

It has been at the core of the group's activities since its inception. Over the last 90 years, the company has carefully nurtured & built an impeccable reputation of honesty, integrity & transparency in its dealing with customs authorities and gained their respect and enjoy an excellent rapport with them. Combined with its core values & a highly experienced & professional team, it allows it to offer some of the quickest & most efficient clearance times in the entire industry, clearly establishing itself as a leading player in the country.

Given India's complex customs
clearance procedure, ICSA
dedicates itself to constantly
staying abreast of developments &
providing its customers with
accurate & up-to-date information of changes,
duty structures, processes, and formalities to be
completed before import or import-export of cargo.

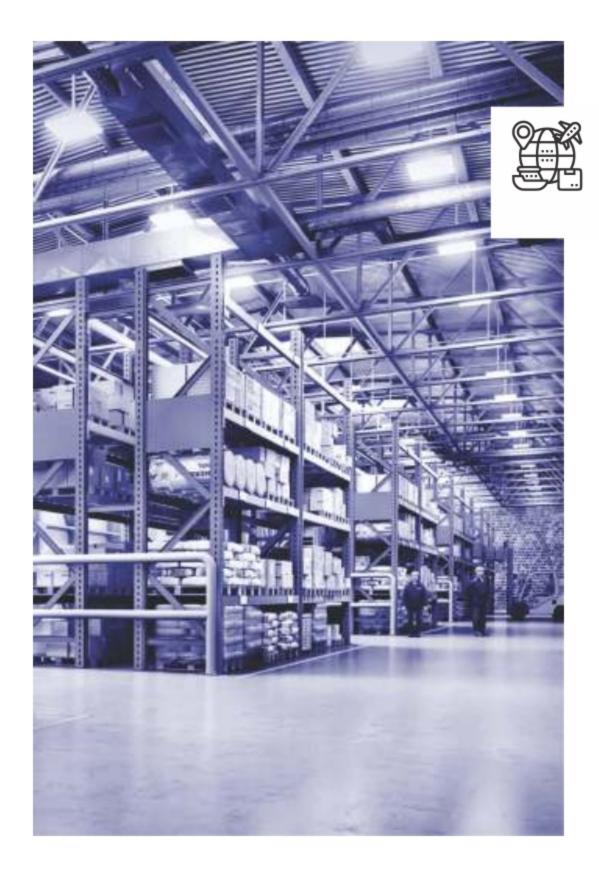
ICSA has proactively been at the forefront of the recent initiatives undertaken by Indian customs to slowly change from a cumbersome & time-consuming paper process to a highly automated clearance procedure to match if not outdo those of the developed nations. ICSA is already online with customs & is fully equipped to clear documents electronically.

To further enhance the quality of services & differentiate itself from others, ICSA provides its customers with periodic stage-wise progress reports explicitly tailored to suit their requirements.

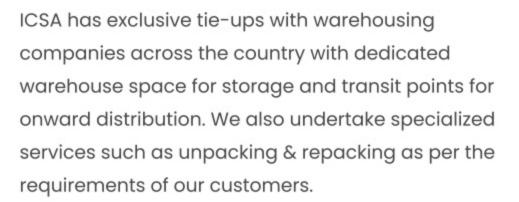


# Logistics CONTAINER FREIGHT STATION

ICSA operates its own Container Freight Station in Chennai through an Operational Agreement with M/s S.T.P. Services Private Limited, the license holder. This is the most recent addition to the group's logistics activity portfolio as it filled the one vacuum that existed in the import & export process for cargo. This is the closest C.F.S. from the Chennai Port location & Operations commenced as recently as January 2016. This addition to the portfolio has given the group a tremendous advantage over its competitors in terms of distance from the port and the fact that the group has its registered transport division making it highly cost-competitive.



# Logistics WAREHOUSING AND DISTRIBUTION



Through our trucking arm, we offer first mile & last-mile connectivity either in the form of store door pickups & deliveries or complex distribution networks specifically designed for our customer's needs.



The company commenced trucking operations in 1998 and grown to a sizeable fleet of over 175 owned vehicles.

ICSA provides comprehensive transportation solutions with an expansive and diversified vehicle fleet. With a wide range of fleet from mini trucks with less than 1 metric tonne capacity to multi-axle articulated trailers with a carrying capacity in excess of 30 Metric Tonnes, it caters to a large selection of cargoes to ocean-going 20' & 40' Containers.

ICSA Mobility offers a full suite of transportation solutions paired with advanced T.M.S. and G.P.S. fitted vehicles backed with a robust information technology infrastructure, 24/7 control centre, front-end devices that gather information and report accurate real-time, critical shipment data.



ICSA Projects division has extensive knowledge and expertise in planning and executing large Projects and Over Dimensional movement. Our primary strength is our capability to access a comprehensive network of highly sophisticated and efficient fleets such as High Bed Trailers and Low Bed Trailers, Multi axles, Heavy Duty, Specially fabricated vehicles.

ICSA prides its systematic approach and point-to-point management with planning routes and transfer points to ensure prompt on-time delivery of odd-size project cargoes.

We offer a Single Window Service for Over-Dimensional Bulk Cargo of any size.























## **OUR HISTORY**

International Clearing and Shipping Agency (India) Private Limited is the flagship company of the ICSA group. The Story of the ICSA begins in 1931, way before India attained its independence, and ICSA marked its humble beginning as a clearing house for goods imported from other countries.



K. J. Seetharaman

K. S. Janakiram

Mar 07, 1946 - Jul 30, 2018

K. J. Ramaswamy

Mar 31, 1938 - Dec 06, 1993

Dec 24, 1912 - Dec 20, 1974



In 1936 our founder Shri K.S Janakiraman, a very astute and enterprising gentleman, bought this company from the erstwhile owners and initiated the entrepreneurial journey for the generations to come. Over the last few decades, the ICSA group has seen many tall leaders within the family and external professionals.

ICSA were the pioneers in the Shipping agency business and were responsible for introducing containerised shipping to the south of India. IN 1949 ICSA got its first direct appointment as agent for Gdynia America Shipping Lines (later became East India Shipping Company which was subsequently taken over by Polish Ocean Lines) & in 1954, ICSA was

also appointed as general agents for Mitsui Line of Japan along the East Coast of India. This mark the beginning of the group's large strides in this Shipping industry

ICSA, over the decades, has grown from one strength to the other and is also responsible for many firsts in the south of India when it comes to the Shipping services business. Currently, it is being run by the 3rd generation of leaders who have successfully steered the group and consolidated its leadership position in the Shipping, Logistics, and Mobility space.

## **SOME OF OUR CLIENTS**

















































## SOME OF THE INDUSTRIES WE SERVE

- Aerospace & Defence
- · Agriculture & Agro Products
- Auto & Auto Components
- Electronics
- Engineering
- Food Processing
- · Fruit & Fruit Pulp
- Healthcare & Hospitals
- Heavy Machinery
- Information Technology
- Leather & Leather Products
- Motorsports
- Perfumery
- Pharmaceuticals
- Plastics
- Rail Infrastructure
- Renewable & Solar
- Speciality Chemicals
- Steel & Heavy Metals
- Textile & Garments

### **OUR OFFICES**

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icsa\_kolkata@icsagroup.com

### Krishnapattinam

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